



PRESS RELEASE

September 1st 2017

NOTICE :V V C IS OPENING A BUSINESS OFFICE IN GERMANY

V V C, machine distributor for industrial testing of textiles and leather, will be opening a sales office in Germany starting September 1st.

CONQUERING NEW MARKETS

V V C, who is already present in Belgium, offers its testing equipment to domestic and foreign clients to assist them in expansion & growth. *« Proximity and customer satisfaction are the elements that guide our strategy on a daily basis »* says Vincent GURDAL, CEO of V V C. The company's growth over the past 2 years has enabled an increase of investments to develop foreign export sales.

STATE-OF-THE-ART EQUIPMENT

« We work hard to earn our Partners' trust. We have chosen to base our development strategy on 3 specific sectors : Institutes, the Automotive Industry and Leathers (luxury and PPE) » M. GURDAL says.

Our range of machinery can cover the needs of a textile or leather testing laboratory, from A to Z. The company is keeping a watchful eye on Connected Textiles trends as well as related test methods.

ALL-INCLUSIVE PARTNERSHIPS

The value proposition at V V C is that our services include everything from start to finish : consulting, equipment delivery, training, after-sales services and calibration. *« Our Customers are our best salespeople. Our team goes the extra mile every day to deserve this Trust. »* M. GURDAL concludes.

Founded in 1930, V V C (VERSONVLIES COURCIER) is an innovative test-equipment distribution company for soft materials : Textiles, Leathers and Composites.

V V C defines itself as a valuable Partner for its Customers wanting to have control over the quality of their products.

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